

Project LEAD

Event Info

Event:

Project LEAD Leadership Camps

Description:

Two separate camps: High School Camp for high school students and UVSA Camp for college students.

Objective:

Provide participants an opportunity to network, learn Vietnamese culture, and develop into leaders who will empower their communities.

Location:

Camp Nawakwa
4650 Jenks Lake Rd E
Angelus Oaks, CA 92305

Dates:

High School Camp: July 28-30, 2023
UVSA Camp: September 8-10, 2023

Attendance:

High School Camp: 60-80 Campers
UVSA Camp: 80-100 Campers

Registration:

\$100 Early Registration
\$120 Regular Registration

Activities:

- "Trò Chơi Lớn" (TCL) or The Big Game series of family activities for campers to engage in team building activities
- Workshops on academic success, career preparation, financial literacy, culture and more
- Family programming to give campers a safe space to grow, learn, and engage
- Discussion breakouts to address personal, organizational, and community issues
- Keynote Speakers to motivate and inspire campers to make positive impact in the lives of others in their community



Budget

| Expenses | Amount / \$ |
|---------------------------|--------------|
| Venue Rental | 27,980 |
| Transportation | 5,550 |
| Food | 5,550 |
| Programming | 2,250 |
| T-Shirts | 2,300 |
| Scholarships | 880 |
| Administrative | 2,145 |
| Total Expenses | 46,605 |
| Revenues | |
| Registration | 27,500 |
| Fundraisers | 13,105 |
| Net Support Needed | 6,000 |

Sponsor Opportunities

UVSA is a 501(c)(3) non-profit organization and will provide a charitable gift receipt for any monetary or in-kind contribution. Below are a list of standard benefits and packages that can be adjusted to fit your needs. If you would like to advertise in our program book or at our event, please contact us for marketing rates

| Package \ Benefits | Social Media Thank You Post | Program Book Logo Placement | Website Logo & Link for 1 Year | T-Shirt Logo Placement |
|----------------------------|-----------------------------|-----------------------------|--------------------------------|------------------------|
| Bronze \$100-200 | X | | | |
| Silver \$200-500 | X | X | | |
| Gold \$500-1,000 | X | X | X | |
| Diamond \$1,000+ | X | X | X | X |



UVSA relies on the support of sponsors to ensure the success of its projects. With your support, UVSA is able to subsidize the cost of our leadership camps in order to ensure accessibility to students of all socioeconomic backgrounds.



Sponsor Pledge Form



Company Name: _____

Contact Name: _____ Title: _____

Address: _____
street suite city state zip code

Phone: _____ Email: _____

My company would like to become a

- ☐ Bronze Sponsor ☐ Silver Sponsor ☐ Gold Sponsor
☐ Diamond Sponsor ☐ Custom Sponsor _____

For all sponsors, please email **camp.sponsorship@uvsa.org** with a high resolution or vectorized logo file by **July 2nd** for High School Camp or **August 6th** for UVSA Camp. For sponsors submitting advertisements, please ensure ads are designed at 300 dpi and are formatted for grayscale for regular ads or in CMYK for color ads.

UVSA recognizes sponsors charitable contribution and will do everything possible to ensure that sponsor logos, ads, and other benefits are fulfilled. Upon conclusion of the event, UVSA will provide sponsor with a tax-deductable gift receipt.

Please make checks payable to **UVSA** and mail to UVSA, PO Box 2069, Westminster, CA 92684.

Sponsor Signature _____ Date _____ UVSA Representative Signature _____ Date _____

About UVSA

The Union of the Vietnamese Student Associations Southern California (UVSA) is a 501(c)(3) non-profit, non-partisan, community based youth-lead organization designed to bring together Vietnamese American youth including students from different colleges and high schools throughout Southern California to build unity, to serve our community, and to advocate for social justice issues that affect our community domestically and in Vietnam. Founded in 1982 as a means for youth to engage civically within the community, UVSA is composed entirely of student and young professional volunteers. UVSA annually organizes the Tet Festival of Southern California, leadership camps, and a variety of inter-collegiate activities for all our member schools.



Project LEAD

sponsorship proposal



Dear Prospective Sponsor,

Since 2002, the Union of the Vietnamese Student Associations of Southern California (UVSA), a 501(c)(3) non-profit, has coordinated Project LEAD Camps that have impacted the lives of thousands of rising student leaders from across Southern California. We're excited to announce that we are hosting our 2023 camps, High School Camp and UVSA Camp at Camp Nawakwa. During the camps, participants engage in thought-provoking workshops, participate in activities designed to expand their interpersonal skills, connect with individuals from the wider Southern California region, and think critically about social and cultural issues affecting the Vietnamese community. Through leadership development, participants will grow as influential communicators and navigators to serve their communities.

Our target sponsorship goal this year is \$6,000 from individual and business contributions. By pledging your sponsorship and support of UVSA, you have the unique opportunity to interact with the next generation of Vietnamese American leaders. This proposal details several sponsorship levels where you can develop a promotional plan that is consistent with your business goals and needs. We look forward to building a mutually beneficial relationship with you and your company.

Additionally, if you know of a high school- and/or college-aged student who may thrive in the environment we cultivate, please share this opportunity with them! You can find more information about our programs on our website (<https://uvsa.org/camp/>) and/or by sending an inquiry email to **camp@uvsa.org**. We encourage you to share in our hope to nurture the growth of future generations within our community.

Thank you for your time and generosity!

Best Regards,

Katiebui

Katie Bui

Project LEAD Camp Chair

Contact: camp.chair@uvsa.org or (949) 229-5404